



THE Stockton Boulevard  
PARTNERSHIP

**Minutes of the Full Board Meeting**

September 8, 2011 9:00am- 10:00am

Stockton Blvd Resource Center

5625 Stockton Blvd, Sacramento, Ca 95824

**BOARD MEMBERS:**

Frank Louie (Chair)	Laura Niznik (UCDHS Rep)
Felix Luu	Warren Ilsohn
Celia Yniguez (SHRA)	Councilmember Jay Schenirer
Jordan Conner	Councilmember Kevin McCarty
Martin Rosenberg	County Supervisor Phil Serna
Mai Nguyen	County Supervisor Jimmie Yee

**PRESENT:** Louie, Laura Niznik (UC Davis), Celia Yniguez (SHRA), Rosenberg, Luu, Maria Alvarez (Councilmember McCarty Office), Rosio Riano (Council Member Schenirer Office), Nguyen; Staff: Terrence Johnson, Lisa Cordell; Guests: Officer Duncan (Paladin Security), Hilary Gould (Stockton Blvd Dist. Maintenance), Bill Hutcheon (Sac City Code Enforcement), Bob Guildner (Sign There), Peggy and Billy Baker (Hugs Alternative Care), Brian Holloway (Hugs Alternative Care), Hieu Lam (GSVACC), Jim Chong (GSVACC), Kevin Nguyen (GSVACC), Cortez Quinn (Assembly Member Dickinson's Office), Don Meyer.

**ABSENT:** Ilsohn, Conner, Yee, Serna.

**WELCOME:** Frank Louie opened the meeting at 9:00am, welcoming everyone in attendance.

**MINUTES:** Martin Rosenberg made a motion to approve the minutes of the August Executive Committee meeting, Celia Yniguez seconded, all voted aye.

**FINANCIALS:** Celia Yniguez made a motion to approve the financials through August, Martin Rosenberg seconded, all voted aye.

**Executive Director Reports:**

a. **Marketing -Sacpress.com Banner Ads/Social Media** - Chris with Sacpress spoke to the Full Board regarding an upcoming event called the Urban Culinary Safari which will include a chef from Midtown and South Sacramento to create an evening of learning for foodies that would like to participate. The event is a fairly



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new concept and would promote the blending of two communities by bringing them to Stockton Blvd to enjoy an evening of cooking and dining. Once the two chefs are determined a date will be set.

**b. Mini Board Retreat** - The Mini Board retreat will consist of getting the new Board Members up to speed on the Bylaws, recurring events, and important information regarding the PBID. The Board retreat will possibly be set for a week day morning sometime in October. The date, time and place will be determined and sent out to all Board Members.

**c. T.E.T Festival** - Mai Nguyen Board Member and Board Chair of the GSVACC spoke briefly about what the GSVACC does. She also mentioned that the festival parade that will be held on January 21, 2012 and asked the Stockton Blvd Partnership for a contribution of 10K at the platinum level. After some discussion the Full Board decided that they would be comfortable contributing at the Diamond Level which is a sponsorship of 5K. Frank Louie asked the Full Board for a motion to sponsor the event at the Diamond level, Felix Luu made a motion to approve the sponsorship, Maria Alvarez seconded, 7 voted aye, Mai Nguyen abstained. Kevin Nguyen also spoke about the events that the GSVACC does and handed out a packet with information regarding the events and programs the GSVACC has done and are doing. Hieu Lam of the GSVACC spoke about the K thru 12 program that consists of students from Sac State that tutor youth. Hieu Lam requested that the SBP let the GSVACC use the cubicles in the SBP office for 2 hours, 2 days a week. The Board agreed that there was enough office space to accommodate the program and agreed to let them utilize the space. Laura Niznik made a motion to provide the space for the GSVACC K thru 12 program, Martin seconded, all voted aye.

**Contractors Reports:**

**a. Paladin Security (S.O.S Report)** - Officer Duncan of Paladin explained that they are working in the area to crack down on prostitution, drug and loitering activity. He also mentioned that the new trespass program is in full swing and have sited 3 individuals in a 2 day period. The program allows Paladin Officers to site individuals who are unwanted on commercial properties with a trespass notice without calling out Sac PD. Officer Duncan asked Mai Nguyen if the GSVACC Board would be interested in assisting him with getting the notice of agency forms signed by those business and property owners that do not speak English and speak Vietnamese. Mai Nguyen invited Officer Duncan to their Board Meeting to inform the Board Members about the form.

**b. Hilary Gould (Blvd Maintenance)** - Hilary reported that trash is heavier than normal. The crew is emptying every trash can once a day which in the past was



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every other day. He also explained that the crew is working to keep the weeds down in specific areas, one being the Jon's Furniture lot.

**Old Hwy 99 Festival:** Terrence Johnson announced that the Old Hwy 99 Festival will be held on September 17th from 1:00pm to 5:00pm. The event is a community event that will include bands such as Lydia Pense & Cold Blood as well as food vendors and a car display.

**Code Enforcement- Discussion:** Bill Hutcheon with the City of Sacramento Code Enforcement announced 311 to report any code issues that may include , illegal dumping, illegal signage and fencing issues.

**Renewal Celebration/Recognition Event:** Staff updated the Full Board on the celebration/recognition event in honor of renewing the PBID for another 10years. Staff announced that the event will take place the 1st week of November, but the location has not yet been determined. Staff will have final details at the October Executive Committee Meeting.

**Announcements:**

**a. SHRA -** Celia reported that SHRA is looking at development options for the San Juan site and will bring options to the RAC meeting which will be held on October 13, 2011.

**b. Martin Rosenberg -** Reported that the Colonial Heights Library will be having their grand opening celebration on September 24th. The event will start at 10:30am.

**c. Maria Alvarez of Council Member McCarty's Office -** Announced that redistricting has been completed. The map is viewable on the City of Sacramento Website. She also mentioned that they will be hosting a movie night in Oki Park September 17th at 7:30pm. Kevin McCarty will also be hosting sidewalk hours at the Starbucks on September 24th at 10:00am.

**d. Rosio Riano of Council Member Schenirer's Office -** Announced that Council Member Schenirer will be hosting his conference call on the 3rd Wednesday of the month at 7:00pm. Rosio said she would be sending out an e-blast with the location of the office hours on September 21st.

**e. Brian Holloway of Hugs Alternative Care -** introduced the business owners of Hugs, Billy and Peggy Baker. Brian explained that Hugs Alternative care has finished phase one of the permitting process in the city and is now entering into



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phase two. He also mentioned that the permit has to be renewed once a year with a cost of 12K per year. Peggy and Billy are open to any questions and announced that they will be hosting an open house to invite local residents and businesses to tour the dispensary.

**Adjourned:** Meeting adjourned at 10:30am.

**Next Meeting:** The next Executive Committee meeting will be held October 13th at 9:00am.

DRAFT