

DRAFT  
**OAK PARK BUSINESS ASSOCIATION**

**Minutes of the Quarterly Full Board Meeting**  
March 10, 2010 – 12:00 Noon

Stockton Blvd Resource Center - 5625 Stockton Blvd, Sacramento, Ca 95824

DRAFT  
**Board Members:**

Stuart Eldridge (Chair)	Vince McDonald (Vice-Chair)
David Lambertson	Patrice Miller
Michael Luna	Councilmember Lauren Hammond
Matt Hertel (SHRA)	Ron Vrilakas
County Supervisor Roger Dickinson	

**PRESENT:** Hertel (SHRA), Luna, Vrilakas, Miller, McDonald; **STAFF:** Lisa Cordell, Terrence Johnson; **Guests:** Sharon Eghigian (Weed and Seed).

**ABSENT:** Lambertson, Hammond, Dickinson, Eldridge.

**WELCOME:** Vince McDonald (Vice Chairman) opened the meeting at 12:10pm by welcoming everyone in attendance.

**APPROVAL of MINUTES:** Matt Hertel made a motion to approve the February 2010 minutes, Ron Vrilakas seconded, all voted aye.

**FINANCIALS:** Patrice Miller made a motion to approve the February 2010 financials as is, Matt Hertel seconded, all voted aye.

- a. **Annual Budget Review** – Terrence Johnson presented the annual budget format that is sent to the city of Sacramento for approval. Board members were handed a sheet with the numbers broken down into the areas allocated for the PBID assessment. Board Members requested that Terre break down the expenses for each category spent in 2009.

**Community Against Sexual Harm Event:** Terrence Johnson presented an overview of the C.A.S.H program.

**Center Divide Electrical Outlet Project:** Lisa Cordell informed the Board Members that she has received the quote from Sompol of Sacramento City's Electrical Engineering Department. The total project is estimated to cost 40k to 50k; any hard-scape damaged and repaired would also be the responsibility of the association.

**Weed and Seed – Block By Block Program:** Latisha Lawson was absent.

**Oak Park Farmers Market:** Sharon Eghigian the site coordinator for Weed and Seed presented a power point presentation to the Full Board regarding the Oak Park Farmers Market starting in May. After listening to the presentation the Board Suggested that Neighbor works look into another site, to draw more traffic and persons from other communities. The Board was handed an outline of the presentation, a brochure and a budget.

**Street Signage Project:** Lisa Cordell asked the Board Members to review the Street Signage project amp and locations and to confirm them before the encroachment permit was submitted.

Matt Hertel will review the sites and email Lisa Cordell. Once Lisa Cordell receives the email she will submit the permit.

Banner Project: Ron Vrillakas updated the Board about the Sub-Committee Meeting. The Sub-Committee met and discussed possible design concepts with the graphic design artist. Rafael the graphic design artist is completing several concepts and will then meet with the sub-committee to review them.

Oak Park Business Inventory: Lisa Cordell informed the Full Board that staff is currently working on the business inventory that will be used for many projects as well as the business directory.

Oak Park Business Directory: Lisa Cordell informed the Full Board that once the Oak Park Business inventory is complete that the directory updates will begin. She also suggested that any of the Board Members with businesses place an ad and are encouraged to do so before July 1<sup>st</sup>.

May 1<sup>st</sup> Event "Painters Paradise": Lisa Cordell introduced the new poster for the Painters Paradise event and encouraged Board Members to email the poster out to their email list as well as promote the event to anyone interested in participating and/or attending. The Board Members were also given a letter requesting sponsorship as well as the sponsorship level sheet and application. The Board was also given a sheet of current sponsors committed to sponsoring the event.

Announcements: No Announcements

Adjourn: Meeting was adjourned at 2:00pm.