

DRAFT
OAK PARK BUSINESS ASSOCIATION

Minutes of the Monthly Board Meeting

March 11, 2009 – 12:00 Noon

Oak Park Community Center – 3425 Martin Luther King Jr. Blvd., Sacramento, CA 95817

DRAFT
Board Members:

Stuart Eldridge (Chair)	Vince McDonald (Vice-Chair)
David Lambertson	Patrice Miller
Michael Luna	Robert Jones
Matt Hertel (SHRA)	Councilmember Lauren Hammond
County Supervisor Roger Dickinson	(UC Davis)
Catherine Curran	

PRESENT: Eldridge (Chair), Hertel (SHRA), Lambertson, Luna, Helen Hewitt (Lauren Hammonds Office), Miller; **STAFF:** Lisa Cordell, Terrence Johnson; **Guest:** Michael Boyd (UC Davis).

ABSENT: Curran, McDonald, Jones, Quinn (Roger Dickinson's Office).

WELCOME: Stuart Eldridge (Chair) opened the meeting at 12:10pm by welcoming everyone in attendance.

APPROVAL of MINUTES: David Lambertson moved to approve the November 2008 meeting minutes, Matt Hertel seconded, all voted aye.

FINANCIALS: David Lambertson moved to approve the financials to date, Helen Hewitt seconded, all voted aye.

Security Component: Terrence Johnson informed the Board that Paladin patrolled the Broadway corridor during the Holiday season. Staff suggested that once unpaid funds from the tax assessment are received they should be allocated for the hire of Paladin Security on a part time basis. Stuart Eldridge suggested that the Board approach the Greater Broadway Partnership to see if they would be interested in collaborating funds to hire a full time Paladin Patrol Officer. Terrence Johnson informed them that there had been some discussion but would re-approach GBP with the idea. Staff will update the Board on the retrieval of unpaid tax assessment funds and the outcome of the discussion with GBP at the June Board meeting.

PBID Renewal: John Cox attended the meeting and informed Board members of the Renewal process and time line of events. The Board was also informed and invited to attend the PBID Renewal Kick Off Meeting on March 17th at 7:30am at the 40 Acers Art Gallery; a continental breakfast and refreshments will be served. A flyer was mailed out to property owners. Staff will work to inform property owners of the meeting as well as work with John Cox and John Lambeth to complete the documents for the meeting.

Directory Update: Staff informed the Board that they are currently working on the updates and will start contacting businesses on the Blvd to see if they are interested in participating. Staff will continue to give update during the meetings as needed.

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Community Against Sexual Harm Event: Staff informed the Board that the OPBA is sponsoring the CASH Project St. Patrick's Day Celebration Fundraiser. All members were encouraged to post the flyer where they thought appropriate as well as attend the event.

Weed and Seed Grant Celebrate: Susan Eghigian spoke briefly about the overall Federal Weed and Seed grant. Leticia Lawson the Weed and Seed Coordinator passed out handouts and explained the activities that the Weed and Seed had participated in over the past year. They approached the Board asking them for a cash contribution for match funds that are required by the federal government in the amount of \$8500.00. Stuart explained to them with the short fall of tax assessment dollars that we would have to discuss the request at a later date and notify them within a couple of weeks. No decision was made at the meeting. Terrence Johnson and Stuart Eldridge are to meet and make the appropriate decision.

Staff Recommendations: Terre Johnson, Executive Director suggests that the Weed and Seed is a viable program and although not directly impacting the business corridor it is affecting the neighborhood that surrounds it. Terre recommended that we match Weed and Seed funds in the amount of \$8500.00.

Oak Park Event: Leticia Lawson requested \$2500.00 dollars sponsorship for the annual C.O.P. Event. Stuart Eldridge explained to her that a decision will be made and the OPNA will be notified by Terrence Johnson.

Staff Recommendations: Staff would like to continue to sponsor the Celebrate Oak Park Event. The OPBA has supported this event for 2 years. Terre Johnson suggests we sponsor the event in the amount of \$2500.00 dollars requested by Latisha Lawson, C.O.P. Organizing Committee.

Community Against Sexual Harm: This item was not on the agenda. A letter requesting funds was given to Stuart Eldridge, Chair.

Staff Recommendations: The Community Pride Project, OPBA and the SBP all benefit from this project; Staff recommends that we support the C.A.S.H. Project as it has a direct impact to the business corridor and business owners. This project falls in our mission under image and maintenance. Terrence Johnson recommends supporting them in the amount of \$5000.00.

Michael Boyd (UC Davis): Michael presented the UC Davis Sacramento Campus 2025 Long Range Development planned and answered questions.

Adjourn: Meeting was adjourned at 1:45pm; Next meeting will be held Wednesday, June10, 2009.