

OAK PARK BUSINESS ASSOCIATION

Minutes of the Full Board Meeting

June 8, 2011 – 12:00 Noon

Stockton Blvd Resource Center - 5625 Stockton Blvd, Sacramento, Ca 95824

Board Members:

Stuart Eldridge (Chair)	Vince McDonald (Vice-Chair)
David Lambertson	Patrice Miller
Michael Luna	Councilmember Jay Schenirer
Matt Hertel (SHRA)	Ron Vrilakas
County Supervisor Phil Serna	Michelle Blakeley

PRESENT: Miller, Hertel, McDonald, Luna; Guests: Officer Duncan and Officer Dotta (Paladin), Susan Huffstutler (C.A.S.H), Hilary Gould (Dist. Maintenance Director); Staff: Lisa Cordell, Terrence Johnson.

ABSENT: Schenirer, Serna, Eldridge, Lambertson, Vrilakas, Blakeley.

WELCOME: Vice Chair Vince McDonald opened the meeting at 12:00noon welcoming everyone in attendance in the absence of the Chair Stuart Eldridge.

MINUTES: No Quorum. Staff will bring May and June minutes to the July Executive Committee Meeting.

FINANCIALS: No Quorum. Staff will bring March (Amended), April, May and June Financials to the July Executive Committee Meeting for approval.

CONTRACTORS REPORT:

a. **Paladin Security** - Officer Duncan reported that they are making 3-20 minute patrols through the O.P. Business Corridor and may stay longer depending on the activity that they see occurring. He also mentioned that they are focusing on Prostitution in the area and have been making stops at the businesses to introduce themselves. Officer Duncan explained that they are working closely with law enforcement that is patrolling the Oak Park area assisting them in stops/activity when needed. He explained that when local criminals and residents see the close interaction with law enforcement it gives Paladin more credibility. OPBA Staff also included the Paladin reports that are submitted daily starting from June 1st for the Board members to review.

b. **Clean Streets Report** - Hilary Gould reported that there is usually more trash around Bonfare Market and the Alhambra/Broadway intersection, but is working daily to clean it. He also mentioned that he is now starting to abate the weed problem.

Community Against Sexual Harm Report: Susan Huffstutler of C.A.S.H. informed the Executive Committee that in the event that the Oak Park Business owners notice high levels of prostitution to call the C.A.S.H. program at 916-856-2900 to inform them that

there are areas with high levels of prostitution so they can do outreach. She also informed the Full Board that they are doing outreach to substance abuse treatment programs and RCCC Jail to do outreach to those women who are in the substance abuse program or are incarcerated to hopefully reach them at a time when they are sober and ready to make change in their life. She also mentioned that the program had 125 Drop-In visits, 33 of which were individual clients and served 92 hot meals during the month of April. She also stated that the program has received several grants and are working on bringing in more funds for operating expenses.

WEED AND SEED: No representation in attendance. Terrence Johnson reported that the Weed and Seed program is coming to an end September 2011.

CELEBRATE OAK PARK: No representation in attendance. Terrence Johnson announced that the Celebrate Oak Park event is this weekend June 11th starting at 12:00noon.

FARMERS MARKET: No Representation in attendance. Terrence Johnson announced that the Farmers Market is now taking place in McClatchy Park Saturday mornings.

HISTORIC SIGNAGE BANNER PROJECT: Terrence informed the Full Board that with the displacement of the traditional cobra-head street lights the OPBA lost approx. 20 street lights to place banners; particularly in the central area of Oak Park (35th Street). Staff is proposing that we do a banner project that will be placed on the 35th Street and the Central area of Oak Park to place banners on the acorn street lights. The banner project would consist of way finding or historic dist. themes. Staff will produce an inventory of lights as well as a design concept and bring it to the Board for review and implementation.

NATIONAL NIGHT OUT - BAND/LOCATION: Terrence asked the Full Board if they would like to grow the Oak Park Business Association's National Night Out Celebration with possibly adding a band and catering the event. Staff would also like to get media coverage for Oak Park. The Board seemed supportive. Staff will put together a proposed budget and submit it via email for the Board to vote on.

PUBLIC COMMENT:

Vince McDonald - Announced that he is in the Enterprise Zone and received a nominal amount of tax credits for his business/employees. He suggested that we let the businesses in the area know about the Enterprise Zone. Staff recommended that we put the information in the newsletter.

Hilary Gould - Announced that he attended the ADA Compliance and informational meeting at Louis's Restaurant. He stated that he received a lot of viable information and he got the sense the Executive Directors from all the neighboring PBID's that were in attendance walked away in unity.

Adjourned: 1:25pm